



# Veronica Rivera

Design & Development • justvcreative.com

📍 Louisville, KY | 📞 502-653-9059 | ✉ justvcreative@gmail.com | 📧 @justvcreative

## Profile

Graphic Designer and Front-End Web Developer living in Louisville, KY. I love waking up every day to a cup of coffee, some oatmeal, and my work. I specialize in print, digital, web design and development. I have a passion for utilizing creative vision to solve challenging design problems. Delivering quality work, accomplishing client goals, customer satisfaction, and user experience are top priorities in my design process. I love collaborating with talented people and staying engaged in my community through networking and service. I am always perfecting my craft by developing new skills and staying in touch with the latest design trends and software innovations. I keep an upbeat attitude, very friendly, and fun to work with!

## Skills & Abilities

Graphic Design, UI/UX Design, Social Media, HTML, CSS, JavaScript, Bootstrap, Wordpress, GitHub, Adobe Photoshop, Illustrator, InDesign.

## Organizations

AIGA Louisville DEC 2015 TO PRESENT

## Contact

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## Experience

### GRAPHIC DESIGNER

FREELANCE DEC 2011-PRESENT

Projects include brand identity, advertisement, social media and web content marketing, UI/UX Design, and Front-End Web Development.

### GRAPHIC/WEB DESIGNER

JEFFERSON COUNTY PUBLIC SCHOOLS JAN 2016-PRESENT

Conceptualizes and designs a wide variety of projects for schools and departments within the school district. Projects include brochures, documents, newsletters, social media, web design and development, large banners, signage, posters, decals.

### GRAPHIC DESIGNER

IMAGEWEST AUG 2011-DEC 2011

Not just any Graphic Designer, a Ninja. Part of an award winning, student run, full advertising agency. Designed booklets, brochures, banners, web graphics, documents, and advertisements for various campus departments and organizations.

### GRAPHIC DESIGNER

WKU OFFICE OF UNIVERSITY PUBLICATIONS

NOV 2010-MAY 2011

Part of an awesome team of designers that provided free graphic design services to university departments and campus organizations. Worked on a variety of projects such as brochures, print advertisements, logo design, editorial layout, and web advertisements.

## Education

### CODE LOUISVILLE

LOUISVILLE, KY MAY 2015-Present

Completed: Front-End Web Development, iOS, PHP

Currently Enrolled: Full-Stack JavaScript

### WESTERN KENTUCKY UNIVERSITY

BOWLING GREEN, KY DEC 2011

BACHELORS OF FINE ARTS GRAPHIC DESIGN

### HOPKINSVILLE COMMUNITY COLLEGE

HOPKINSVILLE, KY MAY 2008

ASSOCIATES OF ARTS HUMANITIES